Jeferson Luiz de Paula

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EDUCATION

General English | 2018 - 2019

University: Achieve Languages Oxford / Jacareí-SP
University: Berlitz School / Dublin

Master Business Administration | 2018 – 2019 (not finished)

Information Technology Management (online)
University: Braz Cubas / Mogi dasCruzes-SP

Associate in Applied Sciences | 2012 – 2016

Programming and System Analysis
University: Etep Faculdades / São José dos Campos-SP

Associate in Applied Sciences | 2007 – 2010

Indutrial Robotics and Automation Technology
University: Technology Institute of Jacareí / Jacareí-SP.

SKILLS

HTML, CSS , JS, Jquery, vanilla, bootstrap, tailwind, Vue, React PHP, Laravel, Mysql, Wordpress, Git, Linux, Unity3D, Docker

PERSONAL PROFILE

Experienced IT professional with years of experience in technical support, software engineering, and web development. Strong interpersonal skills, with the ability to support customers in solving computer issues. Skilled in system troubleshooting, installation, and maintenance. Currently seeking new opportunities for career growth within an organisation that values hard work, integrity, and results.

WORK HISTORY

Urban River (Newcastle - UK)
04/2025 – current job

Senior Wordpress Developer

- Currently building custom WordPress websites from scratch using ACF with flexible components. I develop full and complex solutions, including external integrations such as map APIs, event imports, and job adverts from Zoho. I also create automated processes using cron jobs, manage servers with cPanel, and handle complex bugs through advanced debugging and problem-solving.

Komodo Digital (Newcastle - UK)
03/2024 – 04/2025

Software Engineer

- I manage websites in WordPress, using Docker, Twig or Sage, with a code versioning structure using GitHub and GitHub Actions for deployment, I also worked in projects in Laravel and react with CI/CD workflow
- I have created different features using best practices of PHP and WordPress methodologies and vanilla JavaScript, which underwent code review and QA before being published for the client

Douglass Digital (Cambridge - UK)
03/2022 – 12/2023

Web Developer

- I have developed complex websites from scratch using ACF following the Figma design
- Created and customized wordpress such as plugins, shortcodes, custom pages, hooks, actions and filters
- Created and customized specific features for civiCRM on wordpress
- Created complex shortcodes for specific client requests
- I have optimized and created plugins
- Worked with third APIs (google maps, CiviCRM, Xero)

LeadByte (Middlesbrough - UK)
10/2021 – 02/2022

PHP software developer

- PHP, Mysql, (Back-end)
- HTML, CSS, JS, Jquery (Front end)
- Termius, Github (Linux and version control)

UDS Tecnologia (UDS Technology Brazil - Softhouse)
06/2020 – 09/2020

Front-end developer and Web Designer

- Created pages using visual composer and CSS in Wordpress.
- Rebuilt blog of company in Wordpress.
- Optimized and created websites in Wordpress.
- Created custom pages in Wordpress usingphp.
- Started to use vue.js in someprojects with git flow.

WORK HISTORY

Rede Novo Tempo de Comunicação (Hope Channel Brazil)
01/2014 – 03/2019

Systems Analyst and Web Developer (Web Mobile)

- Worked directly with departments, clients, management to achieve results.
- Coded templates and plugins for Wordpress, with PHP, CSS, JQuery and Mysql.
- Coded games with Unity 3D and C# language.
- Identified and suggested new technologies and tools for enhancing product value and increasing team productivity.
- Debugged and modified software components.
- Used git for management version.

Rede Novo Tempo de Comunicação (Hope Channel Brazil)
01/2013 – 12/2013

IT - Technical Support (Software Engineering)

- Identified process inefficiencies through gap analysis.
- Recommended operational improvements based on tracking and analysis.
- Implemented user acceptance testing with a focus on documenting defects and executing test cases.

Rede Novo Tempo de Comunicação (Hope Channel Brazil)
02/2010 – 12/2012

IT – Technical Support / Senior (Technical Support)

- Managed call flow and responded to technical support needs of customers.
- Installed software, modified and repaired hardware and resolved technical issues.
- Identified and solved technical issues with a variety of diagnostic tools.